



Strategic Planning
Marketing Plans
Marketing Services
Business Plans
Feasibility Studies
Best Practice Reports
Program Design
Bid Pursuit
Facilitation
Consultation
Customer Service Training



QUAY COMMUNICATIONS INC

ServiceMenu

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*'Laughing Giraffe' is a
great metaphor for QUAY.*

*Aesthetic and arresting in
appearance, he is both perfectly
proportioned and whimsical.*

*Cast in bronze he has substance
and weight. He is unique,
memorable and effective.*

Like our work.

*Since 2001, clients have relied on our insight,
innovation and expertise in building brands,
winning bids, opening new markets and plan-
ning new services; and in increasing employee
engagement and productivity.*

Strategic Planning—Short term initiatives and
long term plans

Marketing Plans—Detailed Technical Plans,
Marketing Campaigns, Media Plans and
Communications Plans

Marketing Services—Graphic design,
branding, web design, copywriting, market
research design, production coordination and
media buying

Business Plans—Start-up Plans and Business
Cases

Feasibility Studies—Market Analysis,
Best Practice Reports, Environment Scans,
Modelling and Business Strategies

Program Design—Social marketing, ridership,
sales promotion, employee engagement,
educational, edutainment, contests and events

Bid Pursuit—Bid Strategy, technical writing
and packaging

Facilitation—Internal and external sessions,
Brainstorming, Team Building, Strategic
Planning and Consultation

Customer Service Training—custom
designed workshops and training programs
and QUAY'S trademarked Relationship Poker
programs

www.quaycom.com